

Project Summary

under Small Grant Scheme

“Contemporary art and culture presented and reaching a broader audience”

Project title	Promotion of Bulgarian’s and Liechtenstein’s cultural assets, old and modern language and cultural trends of the contemporary art and culture, presented and reaching a broader audience
Project Promoter (name/country)	Alliance for Environment / Republic Bulgaria 
Partner/s (name/country)/ Fürstentum Liechtenstein  Other partner from EEA, Germany and Bulgaria
Duration (in months)	18 - 24 months
Target Groups	NGO’s, municipalities, academics and researchers, community cultural centres, students, roma’s, tourists and citizens from middle and small cities
Who is expected to benefit? (the target groups)	NGO’s and municipalities, college and high school students, roma’s and other ethnical groups, tourists, citizens interested groups.
Project Objectives	Promotion, share and access of Bulgarian’s and Liechtenstein’s historic and modern cultural assets in straitening an sustainable and permanent networking platform. Establishment of multicultural dialog.
Why is the project needed? (describe current problems /challenges. Include reference to wider public priorities, where relevant). The rationale shall be based on identified potential, challenges, needs. What is the project expected to achieve? (describe project outcome, targeted results)	<ul style="list-style-type: none"> • Lack / absence of enough information exchange forms and awareness, especially between some specific target groups. • The challenge is to bring together cultural actors from both countries and to distribute there assets in whole Europe • Need of wider and common tools for dissemination of cultural history, heritage and contemporary arts and language for cultural communication. • Creation of a common communication platform and network, open for other actors from interested European countries. • Sharing specific cultural assets, archives and languages (“Allemanen” German, old and new Bulgarian). • Promotion and introduction Bulgarian’s and Liechtensteins historic heritage and modern arts in Liechtensteinq in Bulgaria (Sofia and Russe) and in Baden Wuerttemberg (Methodius centre in Ellwangen). • Organization of 4 events (round tables with exhibitions, brochures, etc.) in Vaduz, Sofia, Ellwangen and Russe with participation of specific ethnic groups. • Proof and identification of possibilities for future establishment of a small Bulgarian cultural center in Liechtenstein.

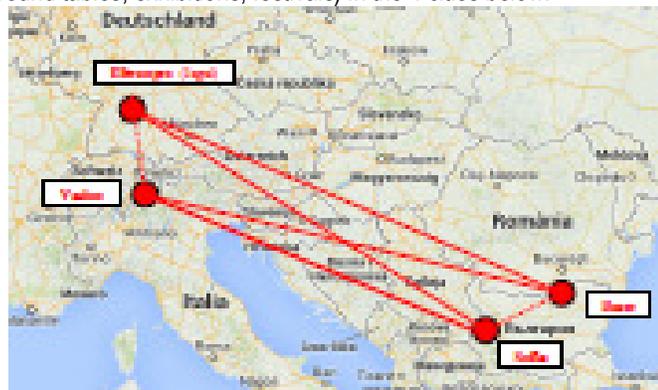
Project Activities

Background: The Alliance for Environment (AfE), as a NGO for public benefits from Sofia, during the last 4 years is working in support for the created cultural facilities of the both regional centers in Ruse, Bulgaria and in Ellwangen, Germany. The AfE is a member of the Bulgarian cluster “Innovation and culture”.

Based on the existing Southeast European Culture Institute in Palais Adelman in Ellwangen and the Center for Culture and Innovation in “L.Karavelov” Bibliotheca in Rouse, a raster network for cultural exchange and collaboration between Bulgaria and Liechtenstein, Germany and other EEA partners for cultural-historic and contemporary arts innovative activities will be develop, focused on citizens from smaller communities. This grid will support the creation of stimulus, spontaneous and other kind of bi- and multilateral clusters for culture and innovation in Europe.

Based on this experience the project idea include:

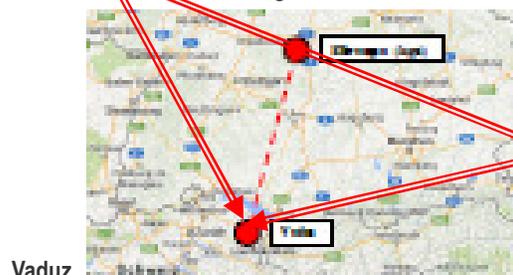
1. Creation of a common core project team
2. Planning (identification of actors, incl. roma's) and timing for the 4 events (round tables, exhibitions, festivals) in the 4 cities below:



3. Edition of common materials from the events
4. Publicity and communication leaflets
5. Other possibilities: Based of the example of the existing South- East European, Bulgarian cultural institute (Methodius centre) a linkage with the neighborhoods can be established and similar small centers can be opened in Vaduz and respectively in Russe or Sofia.



Ellwangen



Vaduz



Russe

“Cultural Heritage and Contemporary Arts”

<p>How will the project address the identified needs, potential and challenges? <i>(the project outputs)</i></p>	<p>The Alliance for Environment is one of the initiators and actor for the creation of the Methodius centre in Ellwangen, Baden Wuerttemberg and of the regional centre for culture and innovation in the L. Karavelov bibliotheca in Russe.</p> <p>Both cities and municipalities have the potential needed with there active target groups, bilateral agreements, etc.</p> <p>For this projects with Liechtenstein, other EEA and German partners the links will be straitened in the beginning trough:</p> <ul style="list-style-type: none"> • 4 Round table discussions; • Archive studies; • Exhibitions; • Leaf flats, etc: <p>for building of a permanent future platform for discussions and networking.</p>
<p>Project Results <i>(the project outputs, referring to output indicators, etc.)</i></p>	<ul style="list-style-type: none"> • Edition of the discussion, studies and publicity materials; • Exhibitions, also for traveling to other events; • Setting of a small, but sustainable working group (core team); • Building a sustainable raster-net between cultural actors and cities from both countries, open for enlargement also for other European states
<p>Total budget (in €)</p>	<p>55 000 – 75 000 Euro (to be detailed and précised)</p>